



FOR IMMEDIATE RELEASE

December 21, 2007

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Arts & Cultural Council for Greater Rochester Receives Grant from Rochester Area Community Foundation to Support the Online Regional Events Calendar

Rochester, NY, December 21, 2007 – The Arts & Cultural Council for Greater Rochester has received a grant from Rochester Area Community Foundation to support the Online Regional Events Calendar located at www.artsrochester.org.

The Arts & Cultural Council's Online Regional Events Calendar addresses a critical need for almost all nonprofit organizations: low-cost, wide-reaching promotional vehicles. The Arts & Cultural Council partners with WXXI Public Broadcasting Council to promote the calendar. The Online Regional Events Calendar is the exclusive source for the arts and culture events read on air at WXXI.

For more information about the Online Regional Events Calendar, contact Christy Post, Director of Marketing and Strategic Planning, at (585) 473-4000, extension 206, or via email at cpost@artsrochester.org.

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The Arts & Cultural Council for Greater Rochester is a nonprofit corporation serving arts and culture in the 10-county greater Rochester region. Our mission is to strengthen and promote the region's creative sector through grant programs, constituent services, and special initiatives; and to act as an advocate, planner, and funder, supporting artistic vitality and cultural diversity throughout the region. For more information about our programs and services, visit www.artsrochester.org.