



*promoting creativity and innovation*

## FOR IMMEDIATE RELEASE

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### **Arts & Cultural Council for Greater Rochester Announces New Grant Program Available to Region's Artists**

**November 6, 2009, Rochester, NY** --The Arts & Cultural Council for Greater Rochester, in partnership with the Genesee Valley Quilt Club, is pleased to announce the creation of a brand new grant opportunity for individual artists. The *Fiber Arts Program*, provides funding for projects that advance and promote quilting and other fiber arts, including the creation of new work, educational programming, and documentation of fiber arts techniques.

Artists in Cayuga, Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates Counties, are eligible to apply for a maximum of \$500 to support projects to be completed in 2010. **The deadline for this grant is December 4, 2009.**

For more information, grant guidelines, and applications, please visit:

<http://www.artsrochester.org/artscouncil/grants.htm>, or contact the Arts & Cultural Council at (585) 473-4000.

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*The **Arts & Cultural Council for Greater Rochester** is a nonprofit corporation serving arts and culture in the 10-county greater Rochester region. Our mission is to strengthen and promote the region's creative sector through grant programs, constituent services, and special initiatives; and to act as an advocate, planner, and funder, supporting artistic vitality and cultural diversity throughout the region. For more information about our programs and services, visit [www.artsrochester.org](http://www.artsrochester.org).*