

Arts & Cultural Council for Greater Rochester

# Annual **28<sup>th</sup>** Arts Awards

Thursday, November 17, 2011  
Noon-1:30 PM at the Hyatt Regency Rochester

## Program Book Reservation Form

Advertising and Congratulatory Messages  
**Reservation Deadline - Tuesday, November 1, 2011**

Ad Size	Dimension	Price
<input type="checkbox"/> Full page	5" x 8"	\$250
<input type="checkbox"/> 1/2 page	5" x 4"	\$200
<input type="checkbox"/> 1/3 page	5" x 2.5"	\$150
<input type="checkbox"/> Business Card	3.5" x 2"	\$100

*(Dimensions width by depth in inches)*

Supply print-ready materials via email to:  
**gombatto@artsrochester.org**

*(If sending a CD-ROM, please include a paper copy for reference)*

### Specifications

- Black and white only
- Prepare all images at 240-300 dpi at full size
- Prepare line art such as logos at 600-1200 dpi at full size
- All images and fonts must be embedded or included with the file
- *Formats Accepted:*  
Adobe PDF, EPS, Illustrator, InDesign, Photoshop, TIFF
- *Formats Not Accepted:*  
JPEG, GIF, Microsoft Office (Word, Excel, PowerPoint, Publisher)
- Camera-ready copy or business card enclosed

Organization Name

Contact Name

Title

Street Address

City

State

Zip

Phone

Fax

Email

- Enclosed is a check (payable to the Arts & Cultural Council for Greater Rochester)
- Please send me an invoice
- Payment by credit card:  Visa  MasterCard

Name on card (please print)

Acct. #

Exp. Date

Signature (required)

Billing Address (if different than above)



### For information or to process your payment by phone, contact:

Jerry Gombatto, Director for Advancement  
P (585) 473-4000, ext. 205 F (585) 473-4051  
gombatto@artsrochester.org

### Mail materials to:

Arts & Cultural Council for Greater Rochester  
277 N. Goodman St.  
Rochester, NY 14607